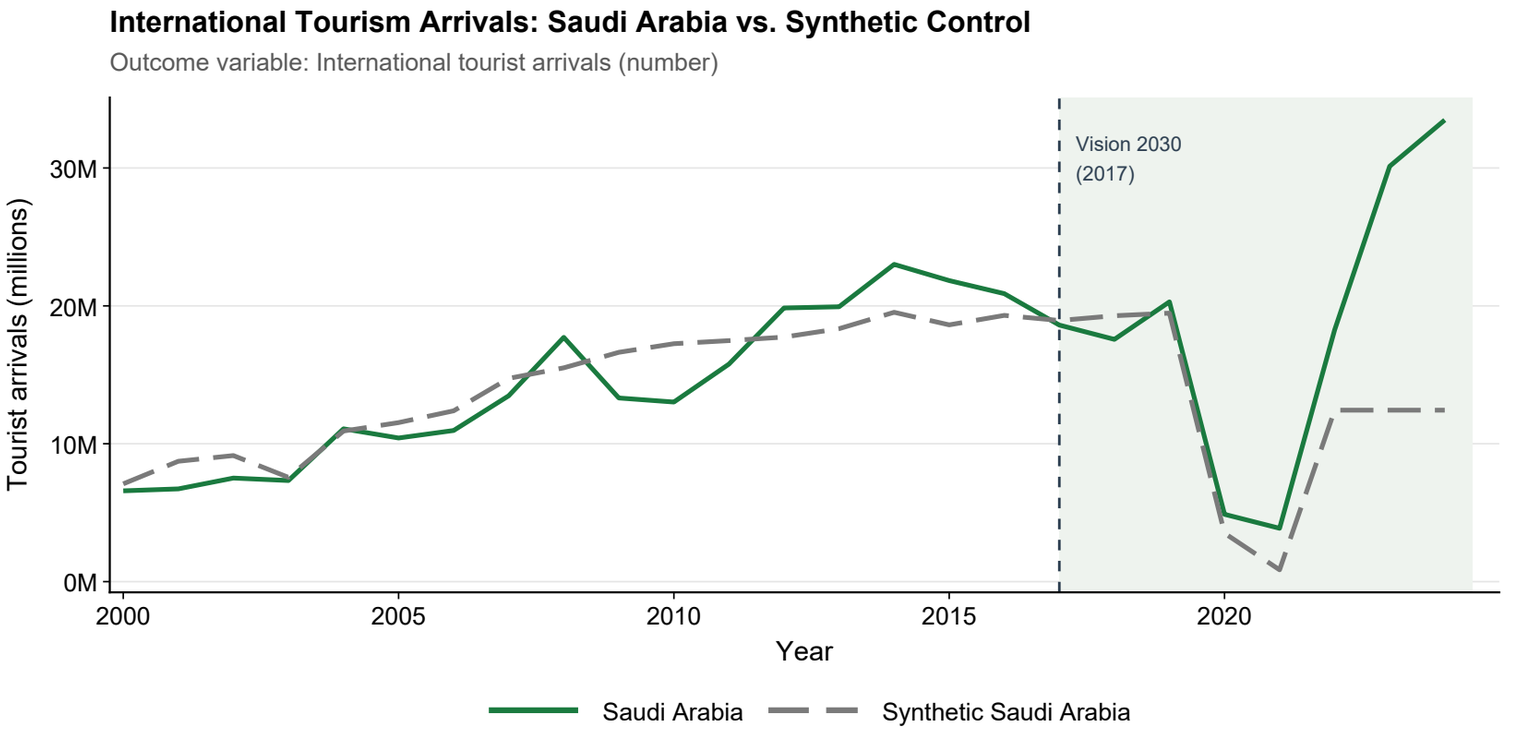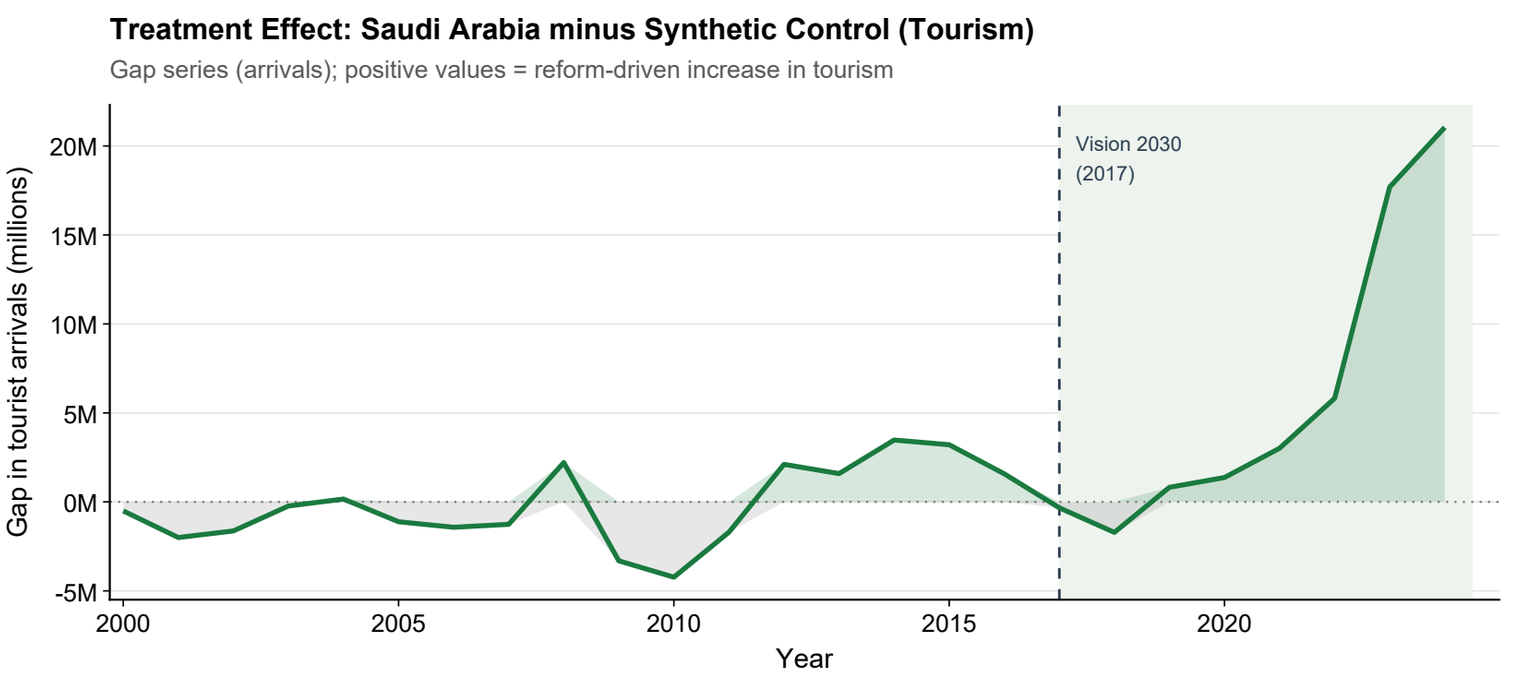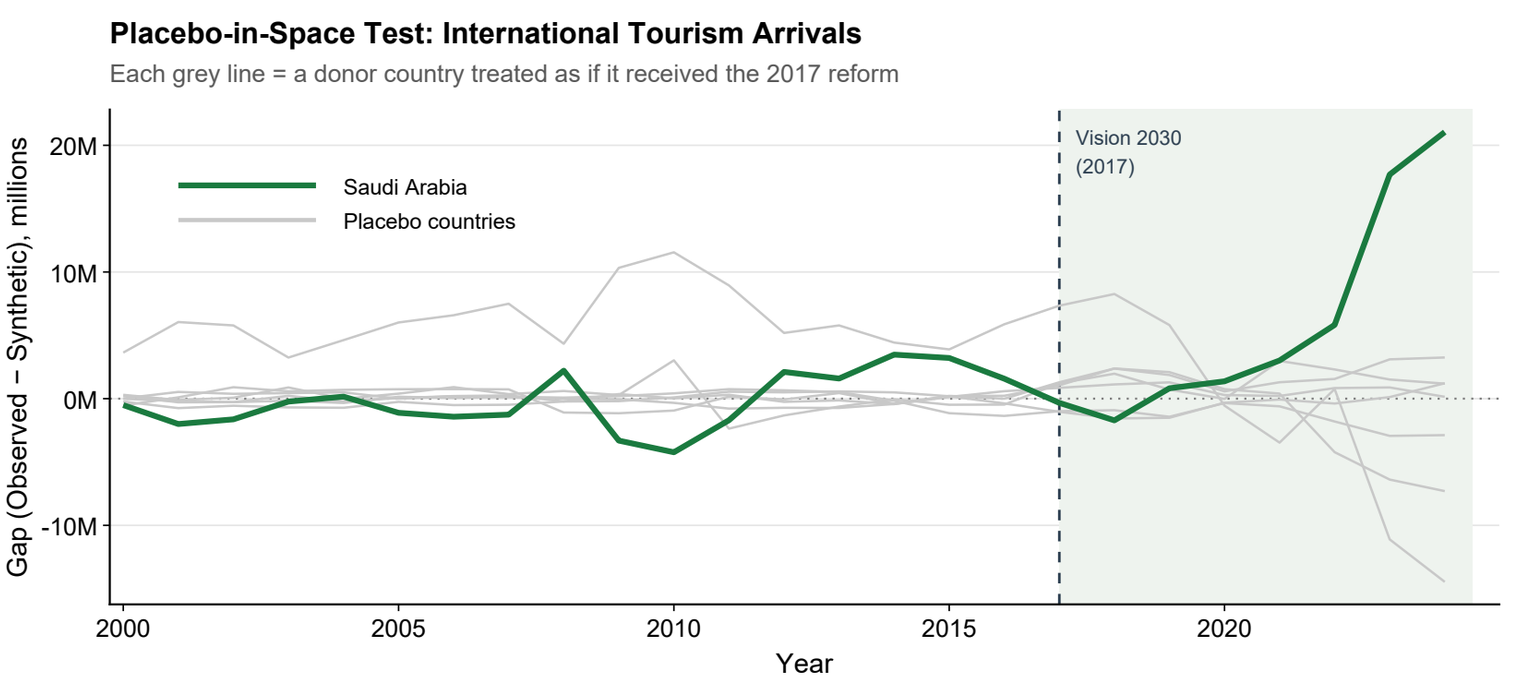Synthetic Control Estimates: International Tourism Arrivals in Saudi Arabia